

# SNIFF SEAL® CLOSURE LINERS

Scent permeation for product differentiation



Sniff Seal® technology is an ideal way for the consumer to experience a scent/aroma in the retail aisle without compromising the seal or the product contents.



## Overview

Brand owners are constantly looking for ways to create product differentiation. Consumers are also interested in enhancing their purchasing experience.

Patented Sniff Seal® liner technology provides the olfactory experience without removing the seal. This means that the tamper and/or pilfer evidence remains in place and product integrity is maintained.

Here are just some of the features and benefits:

- Scent/aroma permeates through the sealed liner
- Enhanced consumer sensory experience in the retail aisle
- Scent/aroma delivery without compromising seal or contents
- Contents can be smelled when sniffing through a face mask
- Facilitates scent/aroma selection for consumers
- Ideal for a broad range of products including personal care, air care, food, cosmetics, beverage
- Tamper evident, pilfer resistant

For additional information, please visit [www.tri-seal.com](http://www.tri-seal.com).

If you are looking for a closure liner that offers you a marketing advantage, please contact us.

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