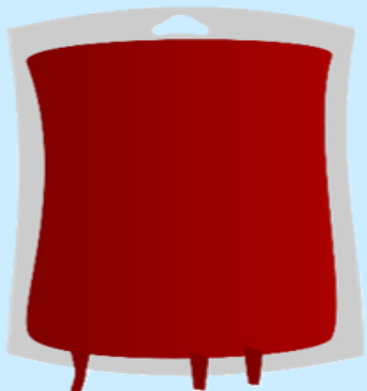


**TekniGives and the American Red Cross Present**

# **Solidarity Blood Drive**



**TEKNIGIVES**



**American  
Red Cross**



**Free  
COVID-19  
Antibody  
Test for  
Donors!!!**

# Blood Drives...Why Now?

- Since the start of the pandemic, over 50,000 drives have been cancelled
  - 50,000 blood drives x ~35 donors = **~1.75M donations lost due to the pandemic**
  - ~1.75M donations x 3 lives saved = **~5.25M individuals that did not receive blood**
- With our company being **essential** and all of our plants remaining open, we have the opportunity to **make a difference**.
- All donors will receive a **FREE** antibody test with their donation!
- If you've had COVID, can you still donate? **YES!**

<https://www.redcross.org/about-us/news-and-events/news/2020/covid-19-survivors-urged-to-donate-plasma-to-help-those-battling-coronavirus.html>



1 donation can potentially  
save up to 3 lives.



Every 2 seconds someone  
in the U.S. needs blood.



Less than 38 percent of the  
population is eligible to give  
blood or platelets.

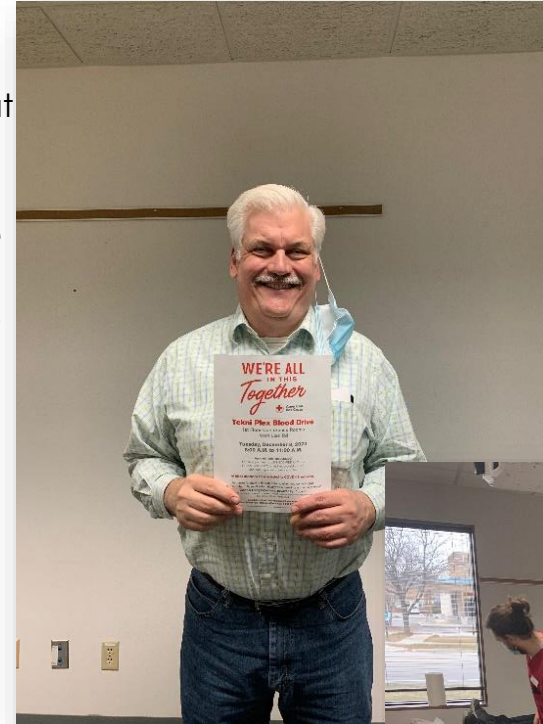


Blood and platelets **cannot**  
be manufactured; they can  
only come from volunteer  
donors.

# How to get going...

1. **Each site should nominate a Program Leader(s) to help coordinate their site's drive**
  - Send the name, phone number, and email address of that individual to [TekniGives@tekni-plex.com](mailto:TekniGives@tekni-plex.com)
  - Tip: Instead of HR, this would be a great opportunity to give to a rising star at your site!
2. **The program leader should introduce the blood drive at the site and complete the Red Cross Pledge Sheet to gauge interest levels** (posters and pledge sheet can be found on the last slide)
3. **A local Red Cross Rep will contact the site program leader to coordinate the blood drive!**
  - If the pledge sheet does not yield enough participants for an on-site drive, NO WORRIES! We have a company-wide virtual blood drive set up, allowing individuals to donate at their local Red Cross and still participate in this initiative! [Link to Virtual Drive to come.](#)
4. **After your on-site drive is complete, email Tekni-Gives the final # of participants.**
  - All donations are match eligible in the amount of \$25 per participant

Pictures taken from a recent blood drive at our Madison site!



- **How can you participate if your site does *not* have a local Red Cross (Sparks) or you are based outside of the U.S.?**
  - We want all sites to have the opportunity to participate in some fashion! If you fall into the above category, your site can choose the recipient organization of your liking (i.e. local hospital). Email [TekniGives@tekni-plex.com](mailto:TekniGives@tekni-plex.com) to notify TekniGives of your chosen organization.
  - All donations will be match eligible

